



County of Orleans
Department of Tourism
14016 Route 31 West • Albion, NY 14411
Phone: (585) 589-3102 • Fax: (585) 589-3283
www.OrleansCountyTourism.com

2018 Orleans County Tourism Photo Contest Rules

The 3rd annual Orleans County Tourism Photo Contest is once again an opportunity to showcase the unique character, events and natural beauty of our region. **And, it offers a chance to win a pair of concert tickets!** Contest rules are as follows:

1. **Eligibility:** the contest is open to any amateur or professional photographer with the exception of employees of the Orleans County Tourism Department. Images with the photographer's signature or watermark across the image are not eligible.
2. **Locale & Subject:** all photographs **must be taken within Orleans County** with a "tourism-draw" subject matter such as recreation, heritage, nature, annual event or tourist attractions.
3. **Deadline:** All entries must be submitted by midnight, November 2, 2018 via email or postmarked no later than November 1, 2018. Winners will be notified by November 14, 2018.
4. **Submit:** Email digital photos and entry form to photos@orleanscountytourism.com or mail prints and entry forms to:

Orleans County Tourism Photo Contest
14016 Route 31 West
Albion, NY 14411

Alternatively, you can fax entry & release forms to 585-589-3283. Contact Lynne Menz at 585-589-3103 with questions.

5. **Forms:** All entries must be accompanied by a completed and signed Entry Form (attached). A release form must be completed and submitted by any recognizable person in the photograph.
6. **Multiple Entries:** A maximum of 3 entries per photographer is allowed.
7. **Digital Enhancement & Manipulation:** Cropping and minor digital enhancements are allowed but the judges do not look favorably on over-amplified color renditions or artistic filters. Color and black & white images are accepted. Images with watermarks or signatures are not accepted.
8. **Format:** Photo entries must be high resolution in JPG, PDF or PNG formats to be used in printed material and greater than 1 MB but not to exceed 5 MB. Forms must be provided in PDF or JPG format if sent electronically.
9. **Judging:** A panel of judges will rate the photos on the basis of "Tourism Attraction" relevance, subject matter, creativity and quality as well as those which capture the unique quality and beauty of our region. *We're looking for the WOW factor or "magazine cover worthy" image.*



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10. **Prizes:** The first place photographer will have first choice on **2 complimentary tickets** to any one of the following performances. The second and third place winners will choose from the remaining tickets in that order. Only one prize will be awarded per photographer.

- **Jason Mraz & Toca Rivera** at the Rochester Auditorium Theatre in Rochester, NY, Saturday, Dec. 1, 2018 at 8 PM
- **Darci Lynne & Friends Live** at the Rochester Auditorium Theatre in Rochester, NY, Saturday, Dec. 8, 2018 at 7 PM
- **Dancing with the Stars** at the Rochester Auditorium Theatre in Rochester, NY, Tuesday, Jan. 8, 2019 at 7:30 PM.

Must be 18 years or older to accept the tickets or signed by a parent or guardian. Honorable mention will be given to the runners up.

11. **Photographer's Rights:** Each photographer will retain all rights to any photograph submitted including ownership. By entering the contest, each photographer hereby grants to Orleans County a nonexclusive, irrevocable, royalty-free license to reproduce, distribute, publicly display the photographs submitted for the contest, as well as the right to use the photographer's name in promotions and other publications. Photographs, regardless of medium, will not be returned.

12. **Winning Photos:** The winning photos and honorable mentions, with appropriate credit, will be featured on Orleans County promotional materials, such as websites, calendars, travel guides, social media, videos and press releases.

Submit entry forms and digital images no later than 11/2/18 to
photos@orleanscountytourism.com

or

mail forms and prints to:

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Orleans County Photo Contest Form – 2018

Photographer's Name _____

Street Address _____

City, State, Zip Code _____

Telephone _____ Email _____

My status is: Amateur Photographer Professional Photographer

I have read the Contest Rules and agree to abide by them for the purpose of the contest. I understand that photographic submissions that do not follow the requirements may not be eligible. I am the photographer of the accompanying photograph(s) and hold all rights therein.

Signature _____ Date _____

Entry #1: Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____

Entry #2: Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____

Entry #3: Image Title _____

Image Title _____

Location _____ Date Taken _____

Format Submitted: 5x7 Print 4x6 Print Digital, filename: _____

Release Form required? Yes (Required for recognizable people in photo.) No

If Yes, Name(s) of Person(s) in Photo _____